

CITY OF SOUTH EL MONTE
ADJOURNED REGULAR MEETING OF THE SOUTH EL MONTE CITY COUNCIL
AGENDA

JANUARY 14, 2020, 5:30 PM

COUNCIL CHAMBERS
1415 N. SANTA ANITA AVENUE
SOUTH EL MONTE, CA 91733



GLORIA OLMOS, MAYOR
MANUEL ACOSTA, MAYOR PRO TEM
RICHARD ANGEL, COUNCILMEMBER
HECTOR DELGADO, COUNCILMEMBER
GRACIE RETAMOZA, COUNCILWOMAN

ANTHONY R. TAYLOR, CITY ATTORNEY
RACHEL BARBOSA, INTERIM CITY MANAGER
ROSE JUAREZ, CITY CLERK

In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the City Clerk's office at (626) 579-6540 at least 48 hours prior to the meeting. Any public writings distributed by the City of South El Monte to a least a majority of the City Council regarding any item on this regular meeting agenda will be made available at the Receptionist Counter at City Hall located at above address during normal business hours.

1. **ROLL CALL** Councilmembers: Acosta, Angel, Delgado, Retamoza, (Mayor) Olmos

2. **APPROVAL OF AGENDA**

By motion of the City Council, this is the time to notify the public of any changes to the agenda, and/or rearrange the order of the agenda.

3. **PRESENTATIONS**

3.a. **VOTING SOLUTIONS FOR ALL PEOPLE (VSAP) PROJECT DEMONSTRATION**

Mr. Jeff Klein Manager of Civic Engagement and Government Relations for the LA County Registrar-Recorder/County Clerk will demonstrate the Ballot Marking Device initiated to improve and modernize the voting experience and which will allow voters to vote during a 11 day period at any Vote Center in the County.

[Presentation](#)

4. **PUBLIC COMMENT**

Speakers may provide public comments on any matter that is within the subject matter jurisdiction of the City Council, including items on the agenda. Pursuant to the Brown Act, the City Council cannot discuss or take action on items not on the agenda. Matters brought before the City Council that are not on the agenda may, at the City Council's discretion, be referred to staff or placed on the next agenda.

5. **CLOSED SESSION**

5.a. **PUBLIC EMPLOYEE PERFORMANCE EVALUATION GOVERNMENT CODE SECTION 54957**

Title: Interim City Manager

5.b. **PUBLIC EMPLOYMENT/APPOINTMENT GOVERNMENT CODE SECTION 54957**

Title: City Manager

6. **ADJOURNMENT**

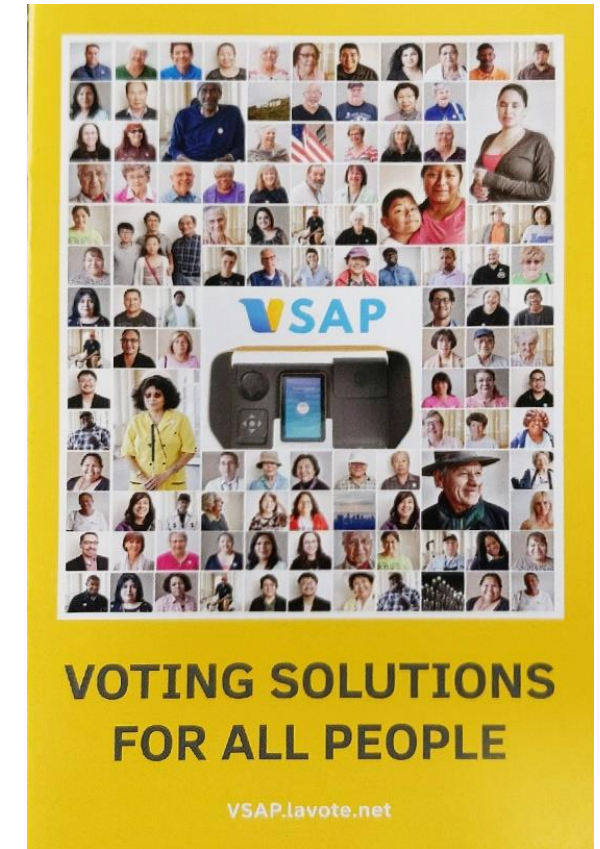
Voting Solutions for All People



County of Los Angeles
Registrar-Recorder/County Clerk

Objective

Provide organizations/community members with the knowledge and materials needed to become educated on VSAP and disseminate key information to the public via peer to peer and digital outreach.



New Voter Experience

The **vision** for the new voting experience includes:



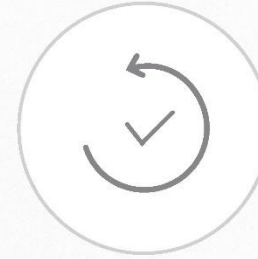
Modern Tally System



Interactive Sample Ballot



Ballot Marking Device



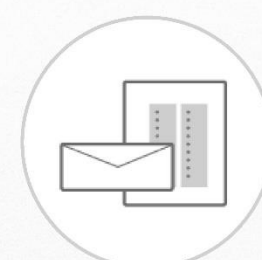
Voting Period



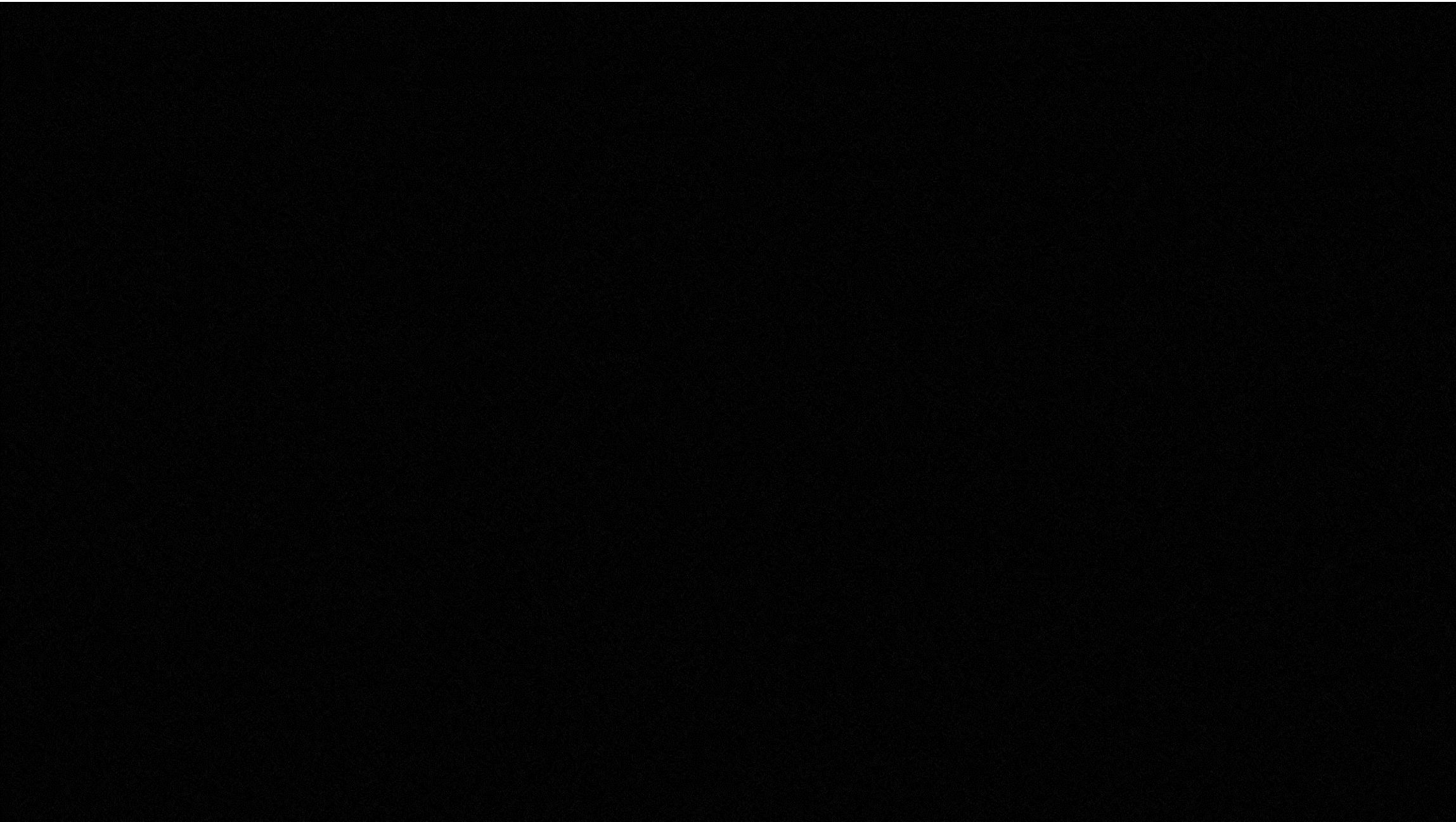
Vote Centers

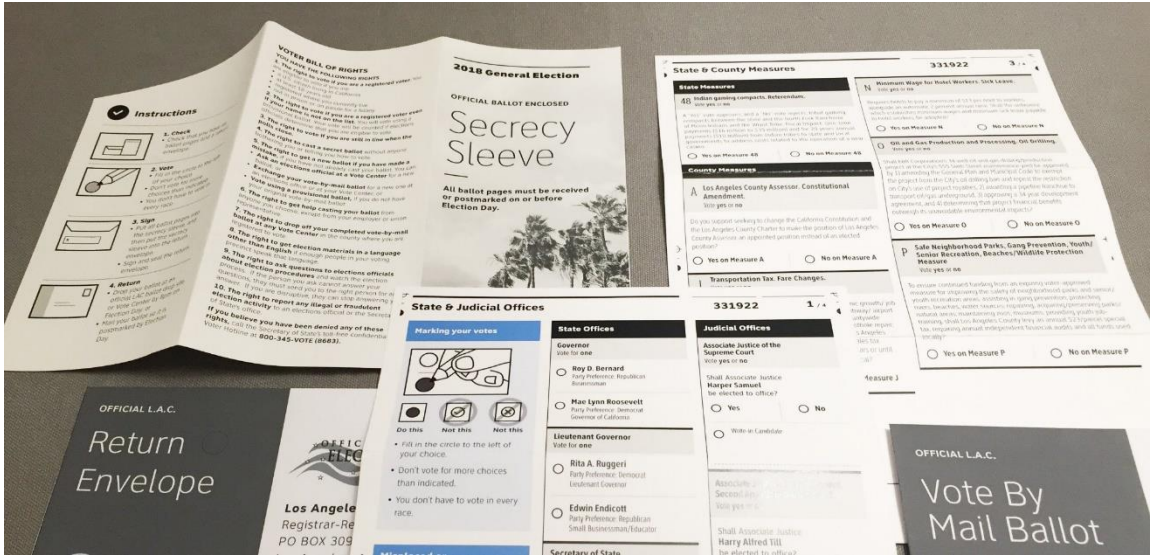


Electronic Pollbooks

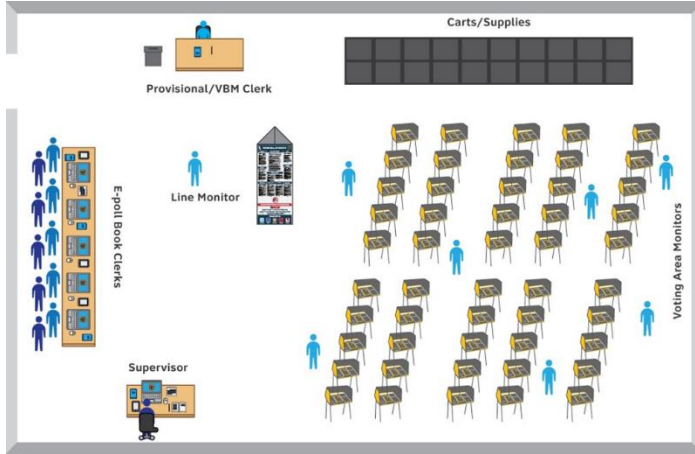


New Vote by Mail Experience





Vote by Mail



Voters can vote at **any** vote center throughout the County with full language services and expanded accessibility



*Electronic rosters access data in **real time** and allow for same day registration



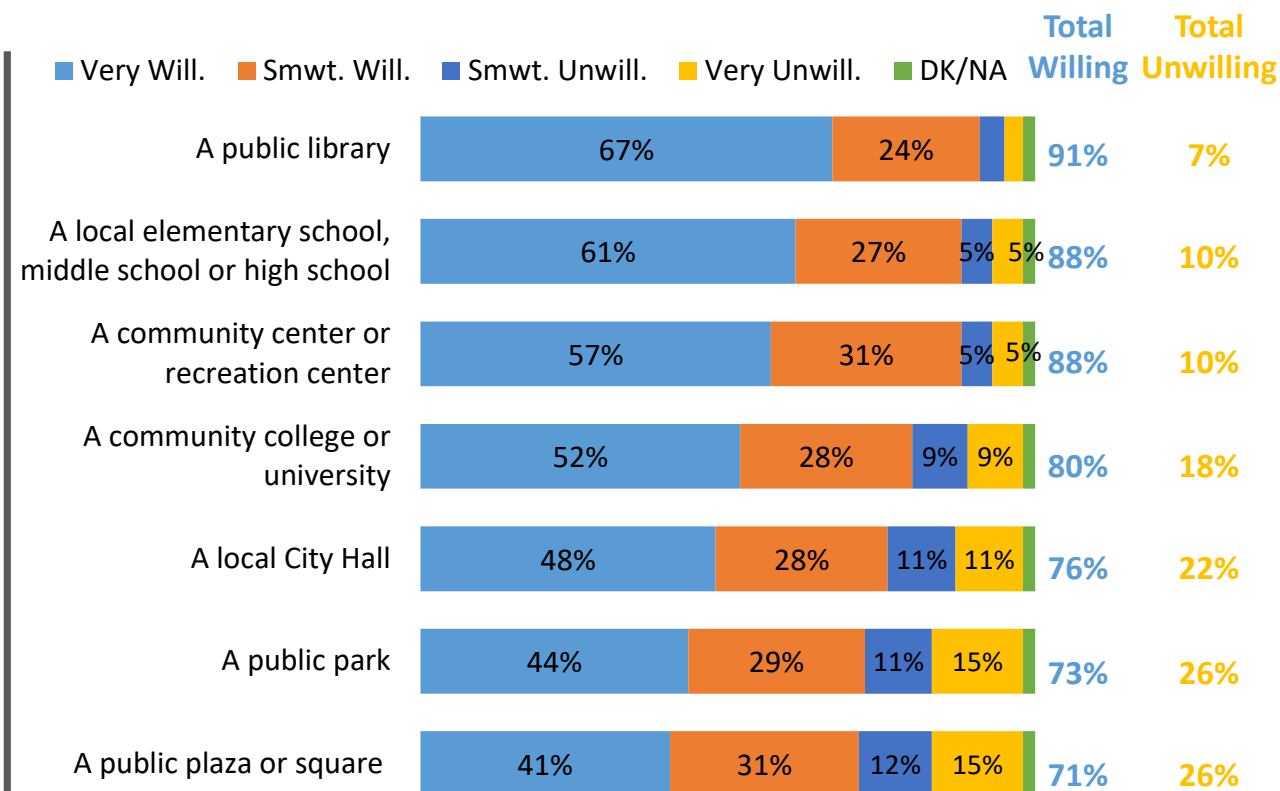
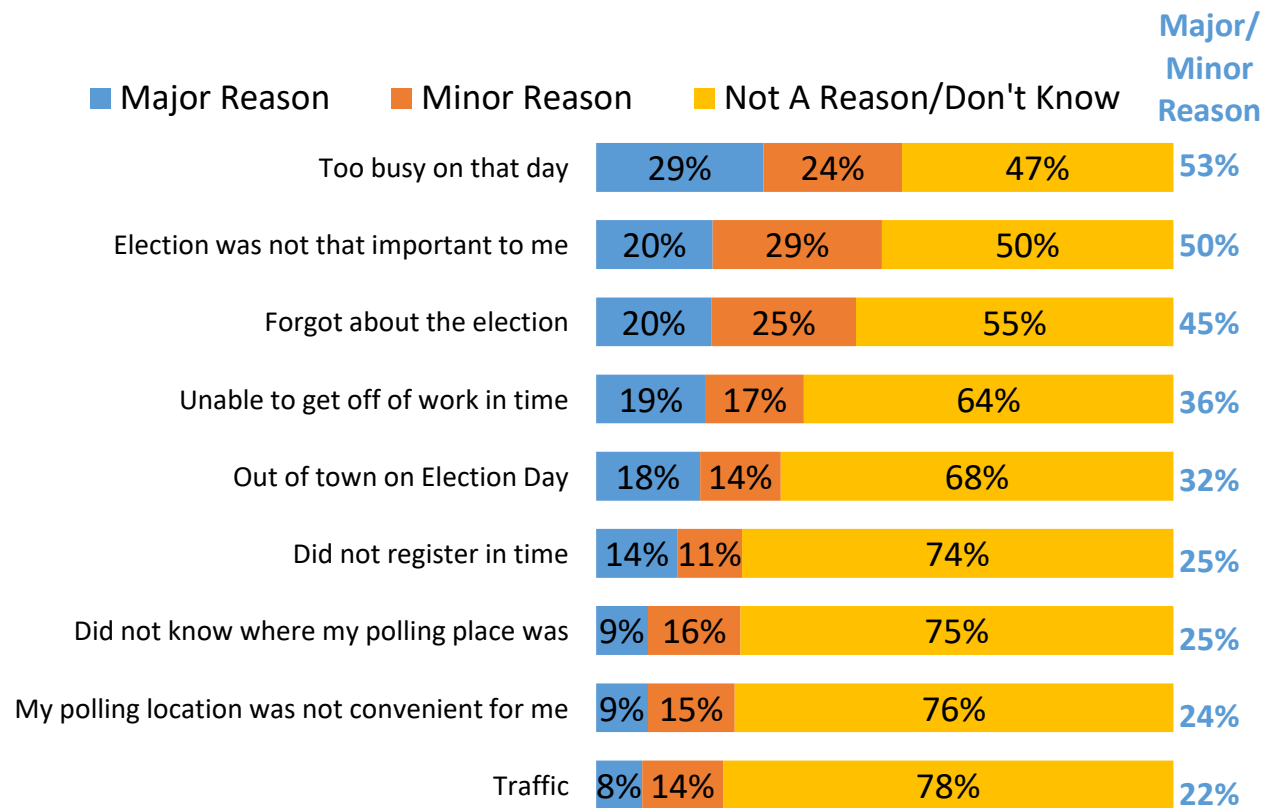
Fully accessible voting equipment available at **every** vote center



Voting available for **11 days** at vote centers throughout the County



Vote Centers



Why voters missed a past election

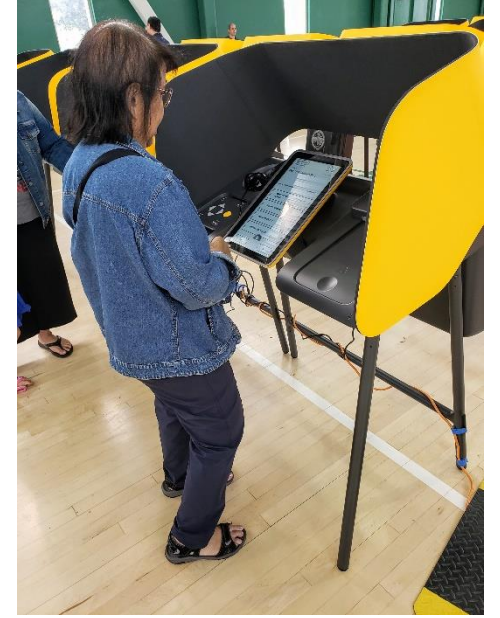
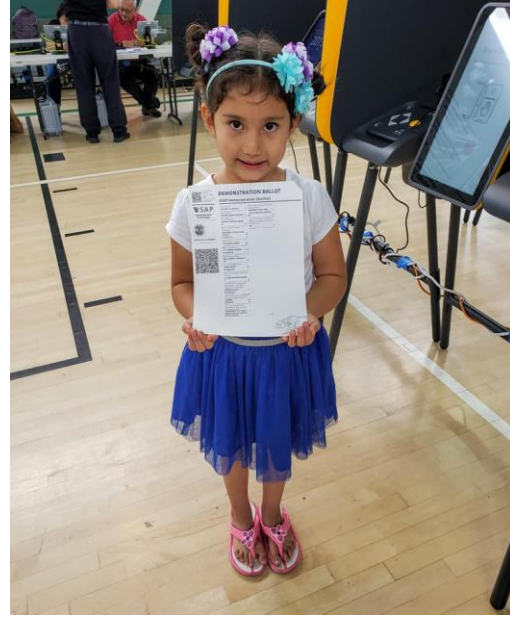
Where voters would vote or drop-off a ballot



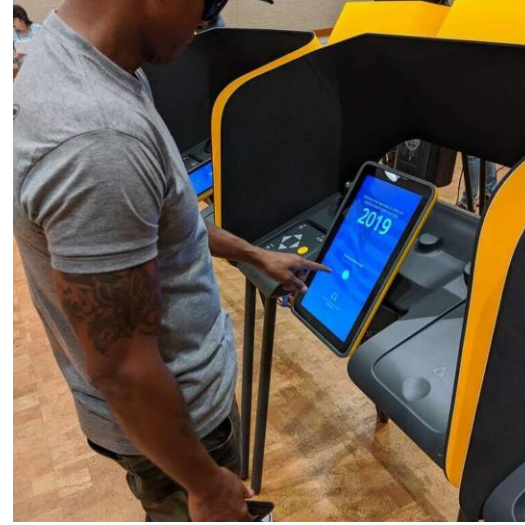
Interactive Sample Ballot



Ballot Marking Device



Ballot Marking Device is easy to use



Ballot Marking Device assists all voters

1. Arrive at vote center



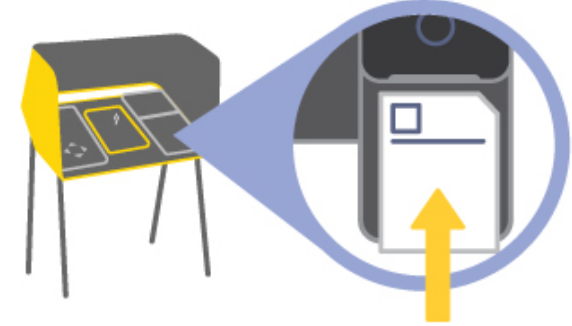
2. Check-in on electronic pollbook



3. Receive ballot



4. Go to BMD and insert ballot to begin voting



5. Follow the instructions on the BMD and begin making your selections OR scan your Poll Pass at the BMD to expedite your voting experience.



6. Cast ballot on BMD



7. Receive "I Voted" sticker



Leading up to 2020:

- Over 70 Vote Center Placement Plan Community Meetings
- Mock Election
- Election Administration Plan (EAP) and Public Hears
- Over 400 VSAP Presentations
- Demo Centers



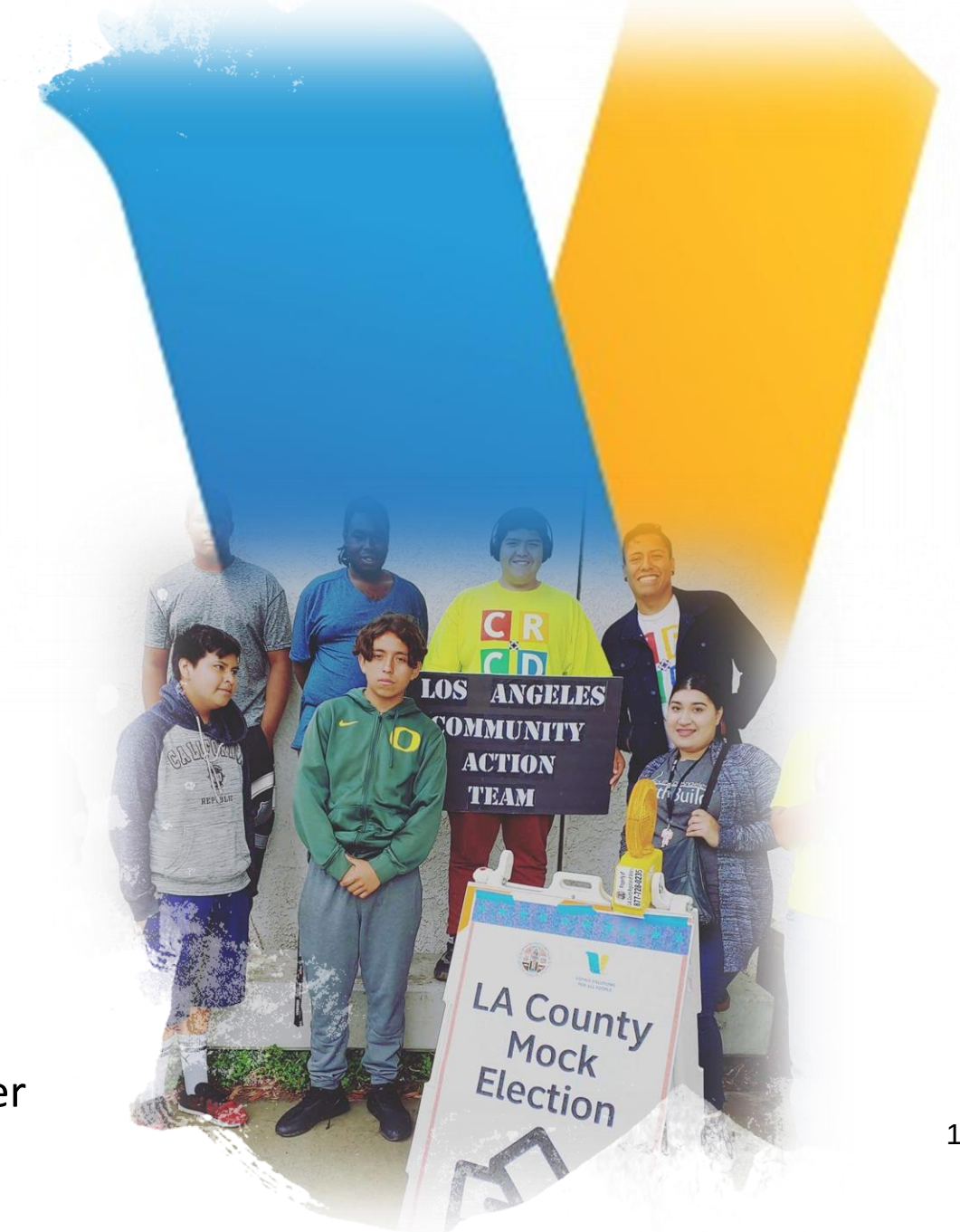
Vote Center Placement Plan (VCP) Community Meetings

- Secured 2,000 potential sites through community partnerships and VCP Grassroots Meetings
 - Over 70 meetings
- Worked with multilingual communities
- Disability rights advocates were committed partners
- Began informing public and community stakeholders



Mock Election

- September 28 and 29
- 50 locations throughout LA County
- Thousands participated, positive feedback
- Tested Interactive Sample Ballot (ISB)
- Included media partners, county entities, cities and
- CBO to help get word out
- Promoted via radio, social media, email, peer-to-peer
- Received operational and other feedback



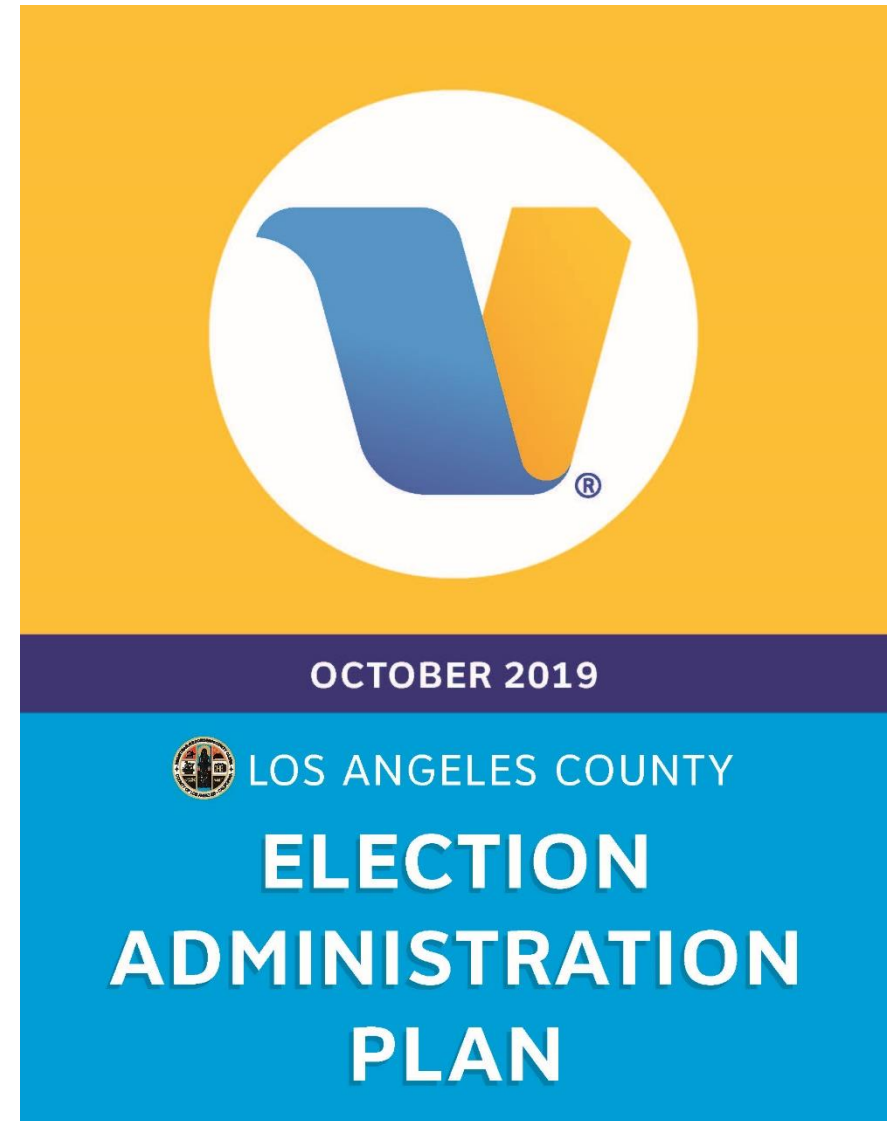
EAP (VCP) and Public Hearings

Election Administration Plan (EAP): Required by law in the California Voters Choice Act (SB 450).

What is it? An overview of the voter education and outreach plan, vote center and VBM drop-off strategy, security and contingency plans, and information on vote center layout, equipment and staffing.

Posted two drafts, received public comments, and submitted final amended plan on January 3.

Held five EAP Public Hearings (one per Supervisor District). Included multilingual translators and ASL interpreter.



VSAP Presentations

- Over 400 presentations given to date.
 - Cites
 - Community forums
 - Community-based organizations and service group
 - Large community town hall events
- Effective peer-to-peer outreach.
- Education and key messaging information.
- Presentations will continue after the Primary.



CBOs and
service groups



Town hall
events

Cities



Community
forums



Demo Centers

October 2019 – January 2020

- 10 rotating Demo Centers throughout the County
- Visit before end of month
- Use as educational sites for hands-on experience
- Placed in locations with high foot traffic to build awareness
- Tag @LACountyRRCC and #LAVotes to build earned and shared media



Full Implementation

January 2020 – March 2020

January

- Media blitz – radio, TV, social media, streaming and more!
- Presentations and town halls will continue
- Print and distribute flyers/information
- Post on social media

February

- Voter registration drives and Get-Out-The-Vote
- **Voting starts: February 22!**
- 250 vote centers (approximately)
- Encourage friends, family and neighbors to vote early

Election Day: March 3, 2020

- 1,000 vote centers for last four days (approximately)
- Share your voting experience on social media – use #LAvotes



Reaching Out

- LA County Snapshot
- Peer to Peer Outreach
- Digital Outreach

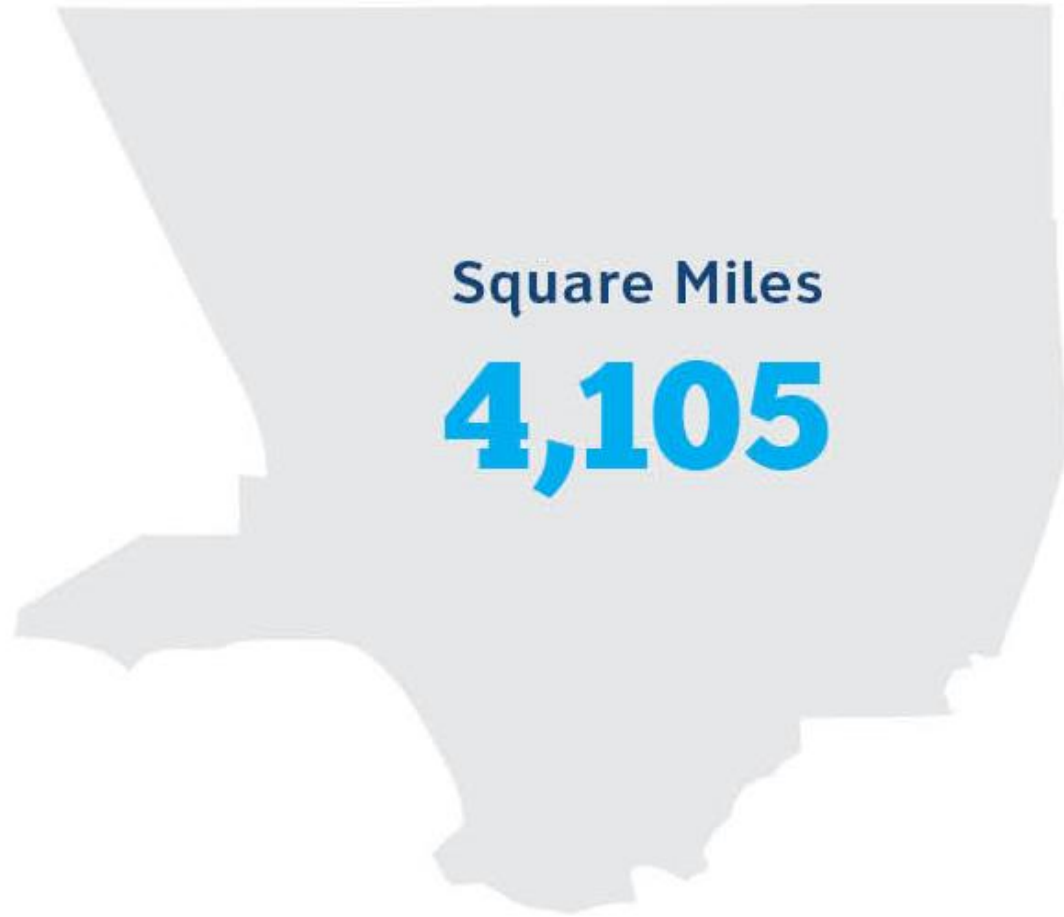


VOTING SOLUTIONS FOR ALL PEOPLE

MEDIA KIT



County of Los Angeles



Total Population

10.2 million

US Census Bureau

Eligible Population of Voters

6.1 million

SOS 60-Day Report of Registration

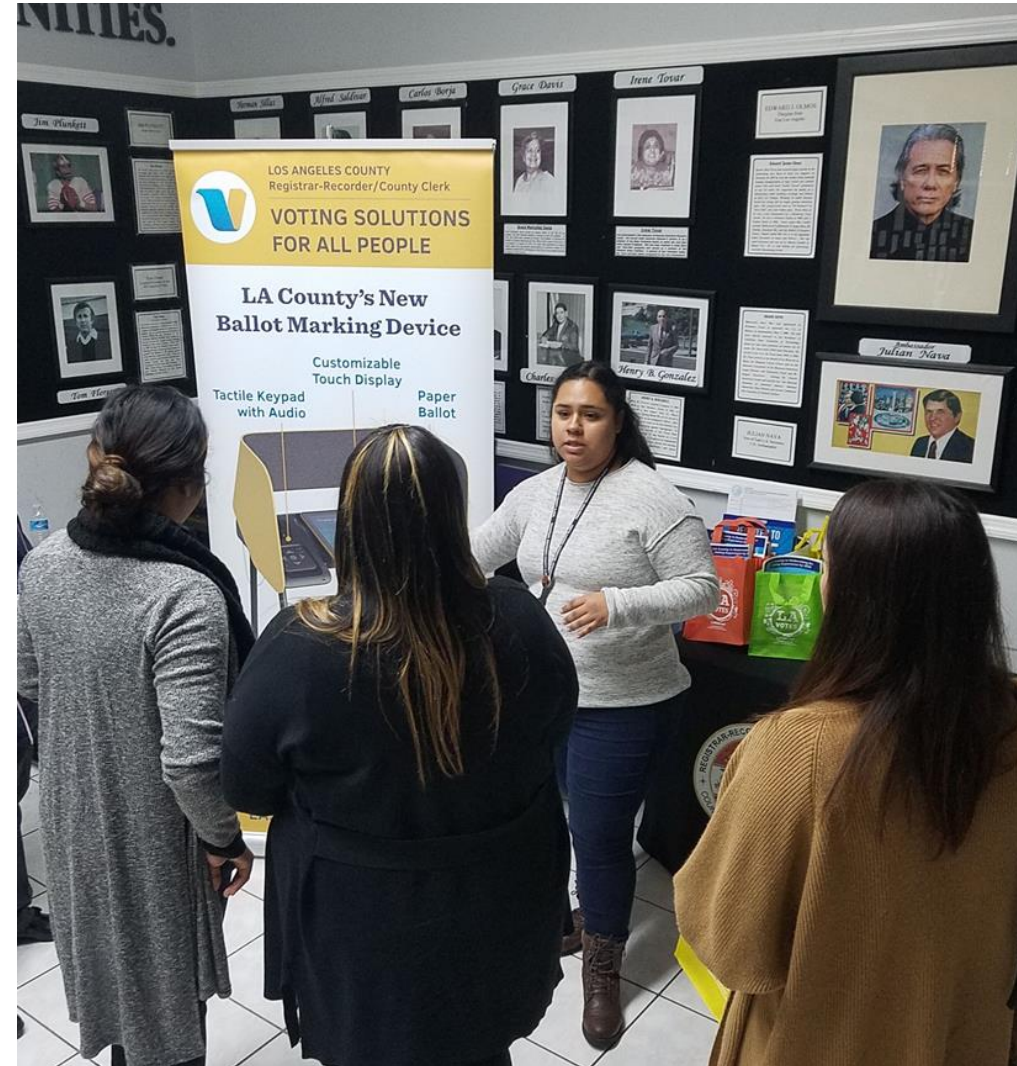
Registered Voters

5.3 million

Stats as of 1/2019

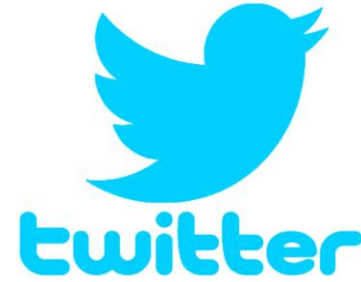
Peer to Peer Outreach

- Materials
- Tabling
- Community Meetings
 - Plan, promote, host



Digital Outreach

- Social Media
 - Follow, like, and share
 - Canned Messages
- Websites
 - Videos
 - Digital One-Pagers
- Email



Stay Engaged

Website:

<http://vsap.lavote.net>

Email:

vsap@rrcc.lacounty.gov

Social Media:

[@lacountyrrcc](#)



